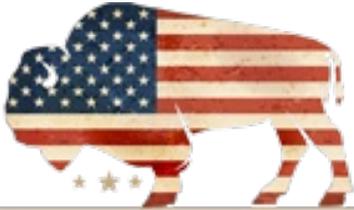


# Buffalo Bytes



**USTER**

Minutes, Not Miles, From Adventure

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## USTER CONNECTIONS

Don't forget that membership renewals are **due by October 9<sup>th</sup>** in order to be included in two of our most important membership benefits – the Southern Hills Vacation Guide and Custer Magazine.

**Southern Hills Vacation Guide** – This publication, produced by Chamber member Evergreen Media, includes information on lodging, attractions, tours, shopping, restaurants, and much more for the Southern Black Hills communities of Custer, Hot Springs, Hill City, and Keystone. 90,000 are printed yearly and mailed to vacationers inquiring about the area, as well as handed out in the area and available for download on our website. All tourism-based members are included.

**Custer Community Directory** – 30,000 of these are given out to locals and are used as their “go to” community directory. They are also mailed to those interested in moving to the area and available for download on our website. All members are included, along with other helpful information about Custer. This publication is produced by our Chamber member, Southern Hills Publishing.

## IMPORTANT INFORMATION



Department of Tourism  
September 2020  
[SDVisit.com](http://SDVisit.com)

Chamber Staff

Dolsee Davenport  
Executive Director  
[ddavenport@custersd.com](mailto:ddavenport@custersd.com)



Hello, Industry Friends and Happy September!

We hope this email finds you well and gearing up for the fall shoulder season. The cool statewide temperatures this week, and the snowfall in the Black Hills on Tuesday, remind us that autumn is indeed around the corner. With the changing of the season, we are excited to host visitors this weekend to the Sanford Invitational in Sioux Falls, the Custer State Park Buffalo Roundup at the end of the month, and pheasant hunters in October. Please be sure and join us in giving a warm welcome to all of our guests!

Before we get to our latest research, we want to share that Governor Noem announced on Wednesday that she will be providing \$400 million in Coronavirus Relief Funds (CRF) to assist South Dakota’s small businesses negatively impacted by the COVID-19 pandemic. You can find some [details about the program here](#). The application process will open on Monday, October 12<sup>th</sup> and close on Friday, October 23<sup>rd</sup>. Grants may be awarded up to \$100,000 per qualifying business. When we get more details about the program and the application process, we will get those to you right away.

Here are highlights from the [bi-weekly COVID-19 Research Report](#):

- GREAT NEWS to begin with: South Dakota led the nation in travel searches this past week, increasing by 11% from the same week in 2019. Nationally, searches were down 53% compared to last year.
- September month-to-date, South Dakota is up +1% for road trips when compared to 2019.
- This past Labor Day weekend, Mount Rushmore National Memorial experienced the largest increase in visitation since August 10<sup>th</sup>.
- For the week ending August 29<sup>th</sup>, national travel spending is down -43% year-over-year. Spending in South Dakota was down -26%.
- As seen in the Arrivalist data presented on slide 12 in the report, May 22<sup>nd</sup> marked a critical turning point for travel to South Dakota. Visitation really began to pick up in our state at that time and continued to grow throughout the summer.
- 49% of Americans who traveled this summer said their trip inspired more confidence that they can travel safely right now.
- 39% of Americans expressed a likelihood of staying in a hotel while 28% plan to stay in a vacation home or condo.
- Of all jobs lost during the pandemic, 34% of them have been in the leisure

and hospitality industry.

Dawn Murray  
Office & Events Assistant  
[dmurray@custersd.com](mailto:dmurray@custersd.com)

Fred Baumann  
Information Associate  
[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

Karen Heuer  
Information Associate  
[kheuer@custersd.com](mailto:kheuer@custersd.com)

Pat Hattervig  
Information Associate  
[phattervig@custersd.com](mailto:phattervig@custersd.com)

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## 2020 Board Of Directors

Steve Olson - President  
John Stahl - VP  
Amy Bailey - Treasurer  
Amanda Allcock  
Jim Ashmore  
Diane Dennis  
Steve Engelbrecht  
Corey Virtue  
Bobbi Schmidt

Corbin Herman - City Liaison  
Mark Naugle - School Liaison  
Leah Scott - BID Liaison  
Kobee Stalder- CSP Liaison

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## Mixer Schedule

and hospitality industry.

- The perception of travel activities as unsafe is the lowest it has been since June 15<sup>th</sup>.
- Fall travel expectations improved from 30% the previous week to 36%.
- 47% of Americans believe their companies will begin traveling for business sometime after April 2021.

Thank you to our research partners for providing this information: [H2R Market Research](#), [Tourism Economics](#), [Destination Analysts](#), [STR](#), [U.S. Travel Association](#), [Arrivalist](#), [Miles Partnership](#), [MMGY Travel Intelligence](#), [ADARA](#), and [Longwoods International](#).

Now, more than ever, we must be diligent in keeping our businesses, your employees, and our guests safe and healthy while they are in South Dakota. Please reference our health and hygiene [resource page on SDVisit.com](#) to view tips on health and hygiene protocols.

As always, please let us know if we can be of any assistance in the days and weeks ahead. I can be reached at [James.Hagen@TravelSouthDakota.com](mailto:James.Hagen@TravelSouthDakota.com). Have a great weekend!

All our best,

Jim and Team

[Jim Hagen](#)

[Secretary of Tourism](#)



[Learn More](#)



**For Immediate Release**

September 9, 2020

Contact: [Ian Fury](#)

**Governor Noem Outlines Framework for \$400 Million  
in CARES Act Funding for South Dakota Small  
Businesses**

**Upcoming  
2020  
Chamber Mixers**

---

**November 19 - Bradeen Real Estate**

**December 17 - Crazy Horse Memorial**



## Area Meetings

### Custer Economic Development

Monthly Meetings

2nd Wednesday at 7 am  
Black Hills Energy Building  
25153 Little Teton Rd

### Community Meet & Eat

Monthly Meetings

2nd & 4th Tuesdays at 5 pm - 7 pm  
Custer Community Church

### Custer City Council

Monthly Meetings

1st & 3rd Mondays at 5:30 pm  
City Hall Council Chambers

### Lions Club

Monthly Meetings

2nd Thurs. at noon  
4th Thurs. at 5:30 pm  
Pizza Works

### Custer Rotary

Custer Meetings

Mondays at 12 pm  
Custer Senior Center

## Businesses

PIERRE, S.D. - Today, Governor Kristi Noem laid out a framework for up to \$400 million in Coronavirus Relief Funds (CRF) to assist South Dakota's small businesses negatively impacted by the COVID-19 pandemic.

"South Dakota is in a good spot as we rebound from COVID-19, but some of our small businesses were still hurt by this pandemic," said **Governor Noem**. "These folks are the lifeblood of our communities and economy. When I asked folks to adjust their way of life to help us flatten the curve, South Dakotans exercised their personal responsibility and responded. That adjustment significantly impacted the day-to-day operations, customer traffic, and supply chains of a number of small business owners across our state. It's my hope that this proposal will help folks stay open and overcome the unprecedented times we've faced these last several months. I'm looking forward to discussing it with the legislature."

Under Governor Noem's proposal, businesses would qualify for this grant if they are located in South Dakota, have at least \$50,000 in gross revenue in 2019, and have had a reduction in business of at least 25% between March and May as a result of COVID-19. The calculation for "reduction in business" can be found [here](#).

The proposed application period for the program would open on October 12 and close on October 23. Grants would be rewarded once all applications are received. Following the initial reward period, a second allocation of funds would be considered if additional funds are still available. Under current federal law, all funds must be distributed by December 30, 2020. Grants would be awarded up to \$100,000 per qualifying business.

To learn more about this framework and the fight against the COVID-19 pandemic in South Dakota, please visit [COVID.sd.gov](https://www.southdakota.gov/covid).

###

# WEEKLY INSPIRATION

Don't let anyone dull your

*sparkle*



KidsHelpPhone.ca

# CHAMBER HAPPENINGS



**WE'RE NOW ACCEPTING**

**NOMINATIONS  
FOR THE  
ANNUAL MEMBERSHIP  
AWARDS BANQUET**

October 15, 2020  
Sylvan Lake Auditorium

---

**Government Employee  
Community Team/Service  
Individual of the Year  
Lifetime Achievement  
Extra Mile  
Business of the Year**

**Nominations Due September 27, 2019**

Nomination Form

*The Custer Area  
Chamber of Commerce,  
Board of Directors & Staff  
cordially invite you to attend the  
2020 Annual Chamber Membership Banquet*

**Thursday, October 15th at Sylvan Lake Auditorium**

**Social Hour 5:30 pm**

**Dinner 6:30 pm**

**Award Presentations**

**Adjourn 8:30 pm**

**SALAD**

Mix Greens Topped with Roasted Corn, Poblanos, Cucumber,  
Goat Cheese with Avocado Vinaigrette

**ENTREE CHOICES**

Grilled Sirloin Topped with Red Wine Mushroom Demi,  
Hash Brown Casserole and Sautéed Fall Vegetables and Greens

or

Roasted Airline Chicken Breast with Cheesy Potato Vegetable Hash,  
Citrus Herb Cream Sauce and Toasted Almond Garnish

or

Black Bean and Quinoa Bowl with Roasted Kale, Sautéed Fall Vegetables,  
Avocado Cream Sauce and Fire Roasted Salsa

**DESSERT**

Grilled Peach Crumble Topped with Marachino Whipped Cream

**\$30/person RSVP by Monday, Oct. 5th.**

**Cancellations after Oct. 9th will be billed.**

**To register, call the Chamber at  
673-2244 or email [dmurray@custersd.com](mailto:dmurray@custersd.com)**

# 2020 Annual Chamber Membership Awards Banquet

## Sponsors Needed

*Sponsoring this event is an opportunity to showcase your business and show your community support.*

*Your sponsorship will be announced during the banquet and printed on all published materials.*

**Gold Sponsor~ \$300** includes 3 free meals

**Silver Sponsor~ \$200** includes 2 free meals

**Bronze Sponsor~ \$100** includes 1 free meal

If you are interested in being a sponsor, contact Dolsee at [ddavenport@custersd.com](mailto:ddavenport@custersd.com) or 673-2244

# 13th Annual Stuff-A- Truck



**The 13<sup>th</sup> Annual Stuff-A- Truck event will be held September 21- October 1.**

**This annual event is a joint effort of the Custer Chamber, the Custer School District and the Storehouse. The Storehouse is our local food pantry.**

**This year there are specific food items needed to fill over 200 Christmas Baskets for needy families in Custer County. Please see the list below if you can help:**

Instant potatoes

Cranberry sauce

Jello—large boxes, not sugar-free

Canned fruit—mandarin oranges, peaches, pears, fruit cocktail

Boxed Pie Crust

Pie Filling

Monetary donations to assist with the purchase of turkeys and hams are also greatly appreciated.

Items can be dropped off at the Custer Chamber, located at 615 Washington St, Monday through Saturday 10am - 4pm.



# MERCHANTS' TRICK-OR-TREAT

downtown Custer | October 30, 4pm-6pm

**The votes have been counted and the results are in!!**

**This year the Annual Merchants' Trick-or-Treat will take place on Friday, October 30 in downtown Custer from 4pm-6pm**

Get your business signed up today



**Thank you**  
**for renewing your**  
**Chamber Membership**

“Dave's World” Tours

1880 Train

1881 Courthouse Museum

A Walk in the Woods

Acupuncture 4 Health, Inc  
Adventure Rentals  
Aflac Blue Cross/Blue Shield  
Alpha Builders, LLC  
American Legion Post #46  
Ameriprise Financial  
An English Touch Day Spa  
Art Expressions  
Arthur, Laurie  
Baker's Bakery  
Barmore Enterprises  
Begging Burro  
Black Hills Burger and Bun Company  
Black Hill Parks & Forest Association  
Black Hills Aerial Adventures, Inc  
Black Hills Area Community Foundation  
Black Hills Balloons  
Black Hills Bungalows  
Black Hills Electric Coop  
Black Hills Energy  
Black Hills Federal Credit Union  
Black Hills Playhouse  
Black Hills Towing  
Branch Construction  
Broken Arrow Campground & Horse Camp  
Buglin' Bull Restaurant & Sports Bar  
Calamity Jane Coffee Shop and Grill, LLC  
Carson Drug  
Carson, John & Diana  
Chalet Motel  
Chamberlain McColleys Funeral Home  
Chapel in the Hills  
Claw Antler & Hide Inc  
Coca-Cola Bottling Co High Country  
Community Education of the Black Hills  
Custer Ambulance Service Inc  
Custer Area Arts Council  
Custer Car & Pet Wash  
Custer County Chronicle  
Custer County Democratic Party  
Custer County Library Foundation  
Custer County Republican Central Committee  
Custer Crazy Horse Campground  
Custer Crossroads Church

Custer Do it Best  
Custer Golf Corp/Rocky Knolls  
Custer Heating & Air Conditioning

Custer Heating & Air Conditioning  
Custer Mountain Cabins & Campground  
Custer Rotary Club  
Custer Senior Center  
Custer Seventh-day Adventist Church  
Custer U-Haul  
Dacotah Bank  
Dakota Cowboy Restaurant  
Dakota Greens - Custer Greenhouses & Nursery, Inc.  
Denial SD  
Edward Jones- Jim Meyer  
Edward Jones-Kris Zerbe  
Elk Haven Vacation Cabins  
Elk Ridge Park  
First Interstate Bank  
Fort Welikit Campground  
Freeman's Electric Service, Inc  
French Creek Campground & RV Park  
Garland Lee Goff Attorney at Law  
Gold Pan Saloon  
Golden West Telecommunications  
Good Karma Jewelry  
Green Owl Media & Photography  
Green Real Estate & Investment Group, LLC- Sherri Lockhart  
Grizzly Gulch Adventure Golf  
Harney Peak Chapter, NSDAR  
Hartwick, Jackie  
Heart of the Hills Catering  
Heaven's Gate  
Hennessey, Collen & Jim Frank  
Hidden Lake Campground & Resort  
Highmark Credit Union  
Hills Inn  
Horatio's Homemade Ice Cream  
HUB International Limited  
Jorgenson Log Homes, Inc  
Kitchens by Karla  
Kraus, Don & Karen  
Lampert Properties  
Lee, Patti & Jim  
Lewis Realty Keller Williams  
LFC Veterinary Service  
Lifeways  
Limestone Services, LLC

LIU-Lasting Impressions Unlimited Inc  
Living Outreach Church  
Lynn's Dakotamart

McDonald Chiropractic  
McGas LLC  
Mickelson Trail  
Mickelson Trail Affiliates  
Miner's Cup  
Moccasin Springs  
Monument Health Custer Hospital  
Mountainview Baptist Church  
Mt Rushmore Brewing Co.  
Mt. Rushmore Resort & Lodge at Palmer Gulch  
Nelson's Oil & Gas  
Nelson's Oil & Gas Inc  
New Trails Ministry, Inc  
Nielsen Enterprises, LLC  
NXTLAW PC  
Operation Black Hills Cabin  
PAMS Getaways  
Pizza Hut  
Pizza Mill  
Pizza Works  
Pounding Fathers  
Prairie Hills Transit  
Regency Custer State Park Ventures (State Game Lodge, Sylvan Lake Lodge, Legion  
Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Jeep Tours, Rockcrest)  
Reptile Gardens  
Road Runner, Inc.  
Robert Reich & Christine Chamberlin  
Rocket Motel  
Rockin R Rides  
Roost Resort  
Rush Mountain Adventure Park  
Rushmore Photo & Gifts, Inc  
Rushmore Vacation Rentals  
Sentinel FCU  
Servall Uniform & Linen  
Shady Rest Motel  
Shepherd of the Hills Evangelical Lutheran Church  
Simon Contractors of SD, Inc  
Skogen Kitchen  
South Dakota Air & Space Museum  
South Dakota Outdoor Shop  
Southern Hills Animal Clinic  
Southern Hills Title, Inc  
  
St John the Baptist Catholic Church  
Starr Insurance  
Stockade Lake Cabin

Subway of Custer  
Sunshine Storage  
Sword Law Office PC  
Sylvan Rocks Climbing School and Guide Service  
Tall Grass Landscape Architecture  
The Custer Beacon  
The Custer Wolf  
The Purple Pie Place  
The Roost Resort  
Thom, Dave  
Under Canvas  
United Way of the Black Hills  
Vineyard Black Hills  
Western Skies Real Estate  
Xanterra  
YMCA, Custer  
Zonta of the Black Hills



Diane's Custer Vacation Rental  
Wicked Espresso/ Little Wicked Inn  
Keating Resources  
Star Ridge Advertisements  
World Fossil Finders Museum LLC  
AJ's Ore Car Saloon  
Central Hills Crane Service  
Custer's Last Chance RV Park & Campground  
LaMonte's Auto Sales & Rentals  
Addiction Recovery Centers of the Black Hills

# AREA EVENTS

Quarantine Cruise

# Quarantine Cruise

The Final Chapter  
Friday, September 18th  
6:00 PM– 8:00 PM

Join us for one last cruise down main  
before the weather turns and all of  
our sweet rides hibernate for the  
winter.



Meet at S&B at 6:00 PM and  
we will cruise Main together.

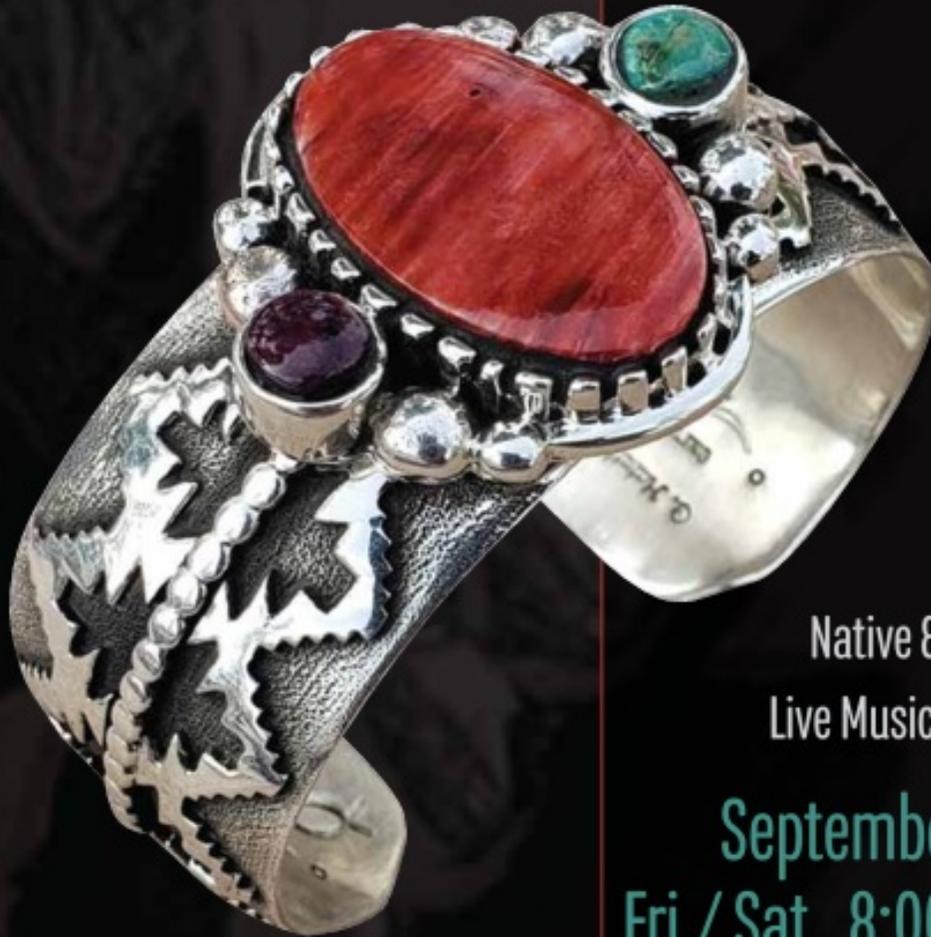
Heart of the Hills Catering Company  
will be whipping up Smoked Brisket  
Sandwich meals.



Don't have a motor you want to run  
up and down main? Bring a chair  
down to Custer State Farm and enjoy  
an evening of Classics and good food!

# GIFT FROM MOTHER EARTH

## ART SHOW & SALE



20 Original Artists

Native & Western -Style Art

Live Music Fri./Sat. 10:30 AM

September 18-20, 2020

Fri./ Sat. 8:00 AM - 6:00 PM

Sun. 8:00 AM - 5:00 PM

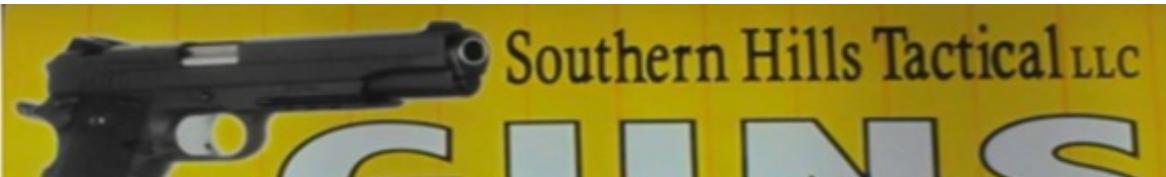
The Indian Museum of North America®

**CRAZY HORSE MEMORIAL®**

Between Hill City and Custer, SD | SD Hwy 16/385 | 605.673.4681



©Crazy Horse Memorial  
Kneeling, in  
1946 scale model





**South Dakota Enhanced Conceal Carry Class**  
**This is a ladies only**

Saturday Sept 19th 9:30 am to 4:30 pm

The Enhanced Permit allows you to carry in 38 state including MN, NE,  
WI, NV,NH, WA & SC

NM is currently under review.

Class size is limited so register early.

For additional information or to register for the class contact us at  
605-673-3222 or by e-mail at southernhillstactica@gwtc.net

**Denny's**

**Saturday**

# Pamyua

Sept. 19<sup>th</sup>

## Special Performer

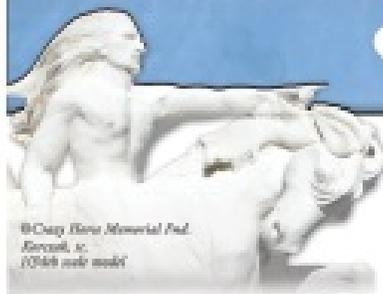
6:30 PM  
on the  
Veranda Stage



## • Inuit Soul Music

### **CRAZY HORSE MEMORIAL®**

LIKE US ON FACEBOOK • FOLLOW US ON TWITTER • [CRAZYHORSEMEMORIAL.ORG](http://CRAZYHORSEMEMORIAL.ORG)  
BETWEEN HILL CITY AND CUSTER | HWY 16/385 | 605.673.4681



© Crazy Horse Memorial Fed.  
Council, Inc.  
1988-2011

# Book

# Pumpkins



**Adult/Teen  
Take and  
Make kits!**

AVAILABLE SEPTEMBER 23RD,  
2020

*\*Limited kits available!  
Call or stop by to  
reserve yours, soon!*



## *Sloppy Joe Lunch*

*at the*  
***Custer Senior Center***

***September 24th*** 

***\$8.00***

***11am to 1:00pm***

***Meal Includes:***

***Sloppy Joe***

***Baked Beans, Chips, Pickle, Brownie***

***and Lemonade***



***Bake Sale***



***9:00am to 1:00pm***

***Meal available for take out or dine in.***

***Call 673-2708***

**Autumn Volksmarch is a "GO!"**

Dates of the Marches: Saturday, September 26th and  
Sunday September 27th.





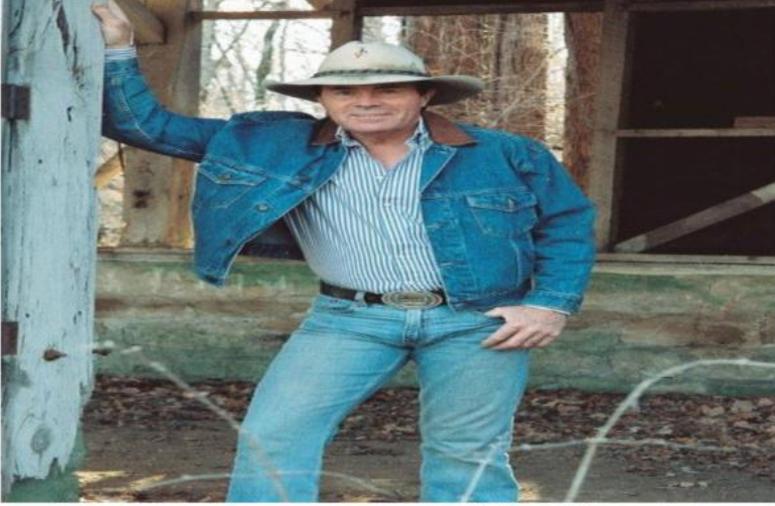
© Crazy Horse Memorial Foundation

All Hikers must register and registration will be open from 8 AM to 1 PM both days. There will be no early registration. Hikers must be off the trail by 4:00 pm each day and pets are not permitted on the trail.

Visit <https://crazyhorsememorial.org/visit/special-events/volksmarch/> for more information.

## CUSTER VFW POST #3442 September Events





**HE'S BACK AGAIN..... JJ Kent**  
 Doesn't get better than a Friday night with JJ  
**Sept 11<sup>th</sup> 7-10pm**

Join us for the party of the year! **Bobfest 7!** Our very own celebration of Life! Every year we get together to celebrate Buddy Bobby Plaisted's Birthday in style! Bike and Rod Run, starts at Custer VFW! Then.... big meal! Bonfire! Free camping! And live and loud Rock music with the "Shameless" band. Free will Donation goes to our Heart for Heat, keeping those in need warm with propane and Electricity! Be there!  
**Starts at Custer VFW at 9am**  
**end at Silver Dollar in Hill City**  
**For more questions call (605) 574-4417**




**Redline Entertainment**

Aaron & Tricia Fowler  
 Music DJ/ Video Production

Dances  
 Events/Parties  
 Weddings

307.630.5922 Aaron  
 307.286.0254 Tricia  
 redlinemedia343@gmail.com

Belle Fourche, SD 57717

HERE FOR THE 1<sup>st</sup> TIME.....**REDLINE**  
 This husband (Aaron) and wife ( Tricia) team are out of Belle Fourche. They both sing and provide outstanding Karaoke  
**September 26<sup>th</sup> 7-11pm**



**BLOOD DRIVE**



Together,  
we can  
do amazing

## Custer Community Blood Drive

**FRIDAY, OCT. 2**  
**9:30 AM - 5 PM**  
**MASONIC LODGE**  
**220 N. 6th St.**

Learn more about our response to COVID-19  
and current donation guidelines at  
[vitalant.org/coronavirus](https://vitalant.org/coronavirus).

Appointments suggested. Walk-ins welcome.



Your one donation can save  
up to three lives!  
Schedule today.

To make your appointment:  
1. Call Ralph at 605-673-3892  
or Mark at 605-673-3414.  
2. Visit [bloodhero.com](https://bloodhero.com), click  
'Locate a Blood Drive' and  
enter code **custermasons** to  
schedule online.

**Sponsored by Custer Masonic Lodge #66 and American Legion Post #46**

**United Blood Services is now Vitalant.**

 **GIVE BLOOD TODAY | [vitalant.org](https://vitalant.org)**  
Eligibility questions? Call 877.258.4825

**vitalant.** 

**ZONTA CLUB SOUTHERN BLACK HILLS**  
PRESENTS

# LUNA FEST

SATURDAY, OCTOBER 10, 2020

10:00 AM SCREENING

## THE CUSTER BEACON

3RD AND WASHINGTON, CUSTER SD 57730

TICKETS: \$10 suggested donation \$10

TICKET INFORMATION:

ONLINE

<https://www.eventbrite.com/e/lunafest-custer-sd-tickets-113726041652>

PHONE 1008solutions@gwtc.net

For ticket information, visit us at [lunafest.org](http://lunafest.org)



BROUGHT TO YOU BY:



BENEFITING:



Get tickets now

## ANNOUNCEMENTS



Everyone  
6 months

# TAKE ACTION AND #FIGHT FLU GET VACCINATED



or older  
should get  
an annual  
flu vaccine.

Monument Health recommends  
getting your vaccination in late  
September or early October.

Curious about  
bringing a flu  
clinic to your  
workplace?

Learn more about hosting your  
own worksite flu vaccination  
program to ensure all of your  
employees are protected: visit  
[monument.health/occupational](http://monument.health/occupational)  
or call 605.755.CARE.

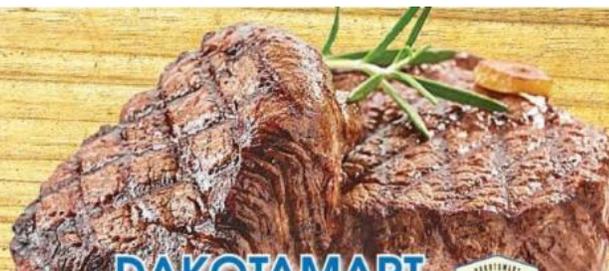
Visit any Monument Health Clinic to get your \$25 flu shot.



**MONUMENT**  
HEALTH

[www.monument.health](http://www.monument.health)

*Lynn's*



Dakotamart  
**GAS**

Est. 1968

DAKOTAMART

DAKOTAMART  
PRIDE BEEF



GROCERIES

FRESH PRODUCE  
MEAT

DELICIOUS  
BAKERY  
DELI

BEER  
WINE  
LIQUOR

PREMIUM  
FUEL

*Lynn's Dakotamart has been serving many regions of South Dakota for over 50 years. Each community is special & Custer is no exception. We are **proud to serve** you now & for many years to come! We offer a **full variety** of all your favorites!*

## *Small Business Basics*

Are you an existing business owner? Are you starting a new business?

# Just exploring a business idea? If so, Small Business Basics has information vital to your success!



**WHEN:** Tuesdays, 5:30pm-8:30pm  
Oct. 20; Nov. 3, 10, 17; Dec. 1, 8

**WHERE:** Custer, SD

**COST:**

- FREE for Custer Area Economic Development Corp. members
- \$60/person – nonmembers

**MEALS:** A light meal served at each session; included in registration fee.

*Bring your laptop if you have one!*

Join us for this six-session series and learn more about...

- Session 1** Entrepreneurship – Planning for Success  
Beginning Your Business Plan  
Business/Legal Structure
- Session 2** Sales/Use/Excise Taxes  
Human Resources  
More Business Planning
- Session 3** Marketing / Social Media Marketing  
Pricing Products and Services
- Session 4** Customer Service
- Session 5** Business Networking  
Innovation Meetings for Your Business
- Session 6** Financial Statements  
Financing Options

This is your opportunity to complete or update your business plan and develop valuable contacts with organizations that can help you in business!

**REGISTER by THURSDAY, SEPT. 24, 2020.**

Payment due at registration. No refunds.  
A minimum of 12 people must be registered to offer this class. Class size is limited to 25 participants.

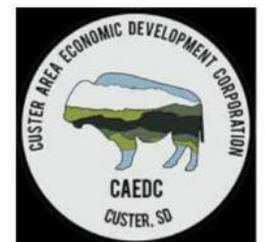
**To register:**

<https://www.eventbrite.com/e/small-business-basics-tickets-120068499113>

**For help with registering:**

Tanya Olson 605-673-3167 OR  
[custeredc@gmail.com](mailto:custeredc@gmail.com)

Prizes for best new business plan and best existing business plan!



Sign up here



ARTIST

THE INDIAN MUSEUM OF NORTH AMERICA®

# RESIDENCE

September Artist:  
*Tracy Harrison*  
*Oglala Lakota*

- *Dreamcatchers*
- *Artist talks to the public every Wednesday at 12:30 PM MST*
- *Located in the Cultural Center*



© Crazy Horse Memorial Fund  
Sculptor: Korczak, K.  
1946th scale model

## CRAZY HORSE MEMORIAL®

LIKE US ON FACEBOOK • FOLLOW US ON TWITTER • CRAZYHORSEMEMORIAL.ORG  
BETWEEN HILL CITY AND CUSTER | HWY 16/385 | 605.673.4681

***New Burning Beetle Book, 1st Edition – Limited Availability!***  
***Order deadline for pre-Christmas delivery: Sept. 30, 2020***  
***7 years of the Burning Beetle in one big book. The ideal gift!***

This book is a beautiful 8x10 hard cover in full color. 234 pages with more than 500 photos! Variety shows, artists and performers, torchlight marches, bug crawls and THE BURN are all documented. If you've been to the Burning

Beetle, you are probably in this book! This pre-sale will allow you to get books in time for Christmas. This is a fundraiser for the non-profit Custer Area Arts Council. All proceeds go to CAAC projects including the Burning Beetle event. Get your friends together to order 3 or more and save \$25. per book. Orders will ship in November.

Order and other information including a video of the book are available on the Custer Area Arts website. <https://www.custerareaarts.com/burning-beetle-book>



To purchase

# PRESS RELEASES





FOR IMMEDIATE RELEASE

**Custer State Park Scarecrow Garden**

**Scarecrow set up: Oct. 22 – 23, 2020**

**Scarecrows on display: Oct. 24 – 31, 2020**

**Info/Reservations: (605) 255-4515**

Custer State Park is hosting its inaugural Scarecrow Garden to celebrate the changing of seasons!

The Scarecrow Garden is an opportunity for local businesses, civic organizations and individuals to display a scarecrow at the Custer State Park Visitor Center. Participants must supply and design their own scarecrow and are encouraged to design scarecrows that promote their business or organization.

A space must be reserved before the scarecrow is set up. Space is limited; please reserve your scarecrow spot by Friday, Oct. 2, 2020. Scarecrows may be set up Thursday, Oct. 22 and Friday, Oct. 23 between the hours of 9:30 a.m. and 3:00 p.m. If you are interested in participating, please contact the Park Office at (605) 255-4515 for more information.

There is no fee to participate in the Custer State Park Scarecrow Garden, however, a park entrance license is required to enter the park.

Visitors may vote on their favorite scarecrow in the Visitor Center starting Saturday, Oct. 24, 2020 through Halloween, Oct. 31, 2020. After votes are tallied, the most popular scarecrow will be announced via Facebook and a prize package will be awarded to the winner.

For more information please contact the park office at (605) 255-4515 or email [Emily.Hiatt@state.sd.us](mailto:Emily.Hiatt@state.sd.us)



P.O. BOX 692  
HOT SPRINGS, SD 57747-0692  
[news@mammothsite.org](mailto:news@mammothsite.org)

PHONE: 605-745-6017  
FAX: 605-745-3038  
<http://www.mammothsite.org>

September 8, 2020

Contact: Bethany Cook, Public Relations Coordinator

The Mammoth Site Annual Meeting

The Mammoth Site of Hot Springs, SD Inc. Annual Meeting will begin at 7:00 p.m. on Monday, September 21, 2020, virtually for:

- a. Electing such board members whose terms may expire and to fill vacancies on the board;  
NOMINATIONS BY THE NOMINATING COMMITTEE

Three-year terms expiring in 2023:

John Pence, Robert Preuss, Anna Merrill, Amy Spears, and Trish Ladner.

Whereas there were no additional nominating petitions filed by September 18, 2020, the above-named nominees will be elected at the annual meeting.

- b. To transact such business as may properly be brought before the meeting;

BY ORDER OF THE BOARD OF DIRECTORS

By: ANNA MERRILL  
Secretary

Due to COVID-19, The Mammoth Site will have the Annual Meeting virtually this year using Zoom. A link to the meeting will be shared via email. If you wish to attend the meeting virtually, you can request a Zoom link by sending an email to [news@mammothsite.org](mailto:news@mammothsite.org). We will only be able to host 100 guests online.

Please RSVP by September 18, 2020, to receive your meeting link. For more information, please contact Bethany Cook at [news@mammothsite.org](mailto:news@mammothsite.org) or 605-745-6017.

"In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, age, disability, religion, sex, familial status, sexual orientation, and reprisal." (Not all prohibited bases apply to all programs).

**FOR IMMEDIATE RELEASE**

Crazy Horse Memorial Foundation  
12151 Avenue of the Chiefs  
Crazy Horse, SD 57730

Contact:

Amanda Allcock  
(605) 673-4681  
[amanda.allcock@crazyhorse.org](mailto:amanda.allcock@crazyhorse.org)

## Crazy Horse Memorial Will Host Special Two-Day Edition of Autumn Volksmarch on Sept. 26-27

CRAZY HORSE, SD (Sept. 8, 2020) — Crazy Horse Memorial has announced that it will host its annual Autumn Volksmarch on Saturday and Sunday, Sept. 26-27. This expanded two-day event, held in conjunction with the Black Hills Volkssport Association, takes place the same weekend as Custer State Park's Buffalo Round-Up.

The Crazy Horse Volksmarch is a 10K (6.2-mile) organized hike to top of the world's largest mountain carving in South Dakota's southern Black Hills. Each year, Crazy Horse Memorial hosts spring and fall events; this year, due to the unfortunate outbreak of the novel coronavirus, the team cancelled the Spring Volksmarch.

"We're looking forward to bringing the Volksmarch back this month, and doing it safely," said Monique Ziolkowski, chief executive officer. "We will have spacing recommendations for our hikers, along with a variety of safety protocols in place to protect the health of our staff and our guests."

Registration will be open from 8 a.m. to 1 p.m. both days, and hikers must be off the trail by 4 p.m. each day. Pets are not permitted.

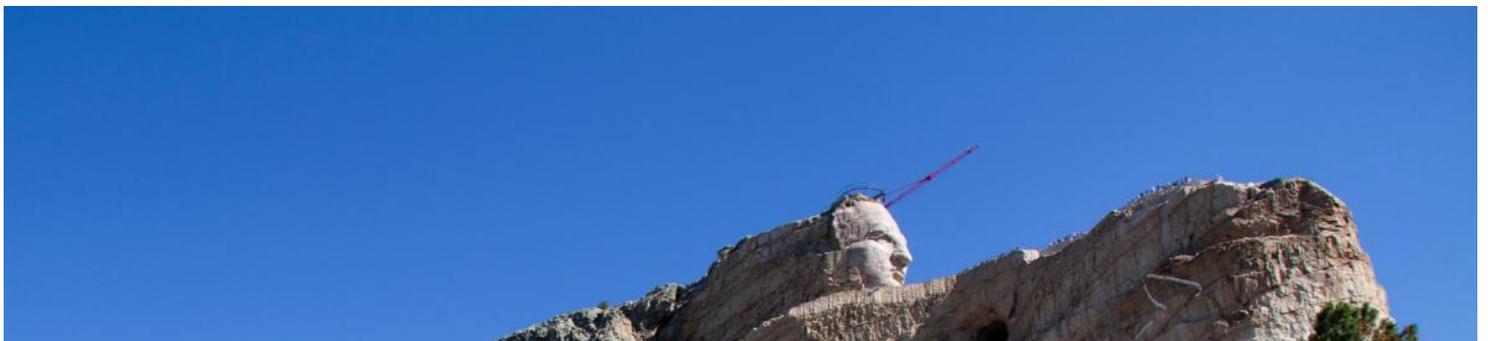
Hikers must pay \$3 each to the Black Hills Volkssport Association to participate in the event. Although Crazy Horse Memorial is waiving admission fees for all hikers, a donation of three cans of nonperishable food items per person would be greatly appreciated. The Memorial will donate the contributed food to regional food drives.

Regular admission will apply to visitors who are not hiking. The Crazy Horse Memorial complex will be open at 6 a.m. both days, and breakfast will be available at the Laughing Water Restaurant. The complex will close following the Laser Light Show each evening. On Saturday, Sept. 26, the Laser Light Show will begin at approximately 8:30 p.m., following the Brulé concert and veterans program. On Sunday, Sept. 27, guests can enjoy the Laser Light Show at 7:30 p.m.

To learn more about Crazy Horse Memorial, to plan a visit, and for information about making a contribution, call (605) 673-4681 or visit [crazyhorsememorial.org](http://crazyhorsememorial.org). To stay up to date on the latest news and events, follow the Crazy Horse Memorial on Facebook (/crazyhorsememorial), Twitter (@crazyhorsemem) and Instagram (@crazyhorsememorial); and follow The Indian University of North America on Facebook (/TheIndianUniversityofNorthAmerica) and Instagram (@IndianUniversityCrazyHorse).

*The Crazy Horse Memorial Foundation is dedicated to protecting and preserving the culture, tradition, and living heritage of the North American Indians by continuing the progress on the world's largest sculptural undertaking, the memorial of Lakota leader Crazy Horse; providing educational and cultural programming to encourage harmony and reconciliation among all peoples and nations; acting as a repository for Native American artifacts, arts, and crafts through the Indian Museum of North America and the Native American Educational and Cultural Center; and establishing and operating the Indian University of North America and, when practical, a medical training center for American Indians.*

###





©Crazy Horse Memorial Foundation



36 South 6th Street  
Custer, SD 57730  
605.673.3467



Find us on Facebook at  
Art Expressions Gallery  
in Custer

Oil  
Acrylic  
Watercolor  
Mixed Media  
Pastels  
Photography

Baskets  
Pottery  
Jewelry  
Furniture  
Books  
Sculpture

**Media Release**

For Immediate Release

## **Les Animaux Charity Art Show Pet Walk and Show Closing**

Art Expressions Gallery in Custer, SD is hosting Les Animaux, an animal themed art show to benefit the Battle Mountain Humane Society. There are a number of works hanging in show in various sizes and mediums ranging from jewelry to watercolor. All the pieces are numbered, and we are asking gallery visitors to vote for their favorite by putting donations in a corresponding jar. The piece collecting the most donations will be named People's Choice at our closing reception. All money gathered from these donation ballots goes to our charity. There are two categories for young entries. The Junior category is open to artists through 12-years and Teen for entries from ages 13-18.

Some of the pieces are for sale and a portion of each sale goes to BMHS. A few pieces have been donated to BMHS and 100% of the sale of those items goes to BMHS.

On Saturday, September 12<sup>th</sup>, Battle Mountain Humane Society will bring some adoptable pets to town for a Pet Walk through several Custer businesses. The Pet Walk is designed to foster the adoption of those pets and to accept donations of Purina dog and cat chow for BMHS. The first Pet Walk stop is Wild Spruce Market on Main Street starting about 10 AM. Around noon the Pet Walk moves to Art Expressions Gallery on 6<sup>th</sup> Street and at 2 PM the Custer Beacon on South 3<sup>rd</sup> Street will host the visiting animals. Throughout the day, a station will be set up at Lynn's Dakotamart that will also take pet food donations. If you are in the market for a furry addition to your home or can bring a food donation, please join us.

On Saturday, September 19<sup>th</sup>, the Les Animaux Charity Show closes with a reception from 4 PM to 7 PM. Representatives of Battle Mountain Humane society will be present with a few more adoptable animals. The BMHS staff awards a ribbon for Best in Show. We will also announce the winner of the People's Choice award which will be the piece that garnered the most money in donations. Following the awards, we will present BMHS a check for the donated total. The award ceremony starts about 5:30 PM.

"This is our fourth year of Les Animaux. Last year we raised \$1800 and gathered several hundred pounds of food for Battle Mountain. Even with this interesting year, we still hope we might surpass that number. Animal themes are popular themes, of course, and the art community in this area knows how much Battle Mountain Humane Society needs this kind of support."

[Click here for full press release](#)

CRAZY HORSE MEMORIAL®: 2020 September Artist In Residence is Tracy Harrison



IMMEDIATE RELEASE



Crazy Horse Memorial Foundation  
Amanda Allcock  
605-673-4681  
[amanda.allcock@crazyhorse.org](mailto:amanda.allcock@crazyhorse.org)



**Crazy Horse Memorial® September 2020 Artist in Residence is Tracy Harrison**

September 5, 2020 – Custer, SD

Crazy Horse Memorial® is pleased to announce Oglala Lakota artist, Tracy Harrison, as the Artist in Residence for the month of September. Throughout the month, Tracy will be working in the artist's studio in the Native American Educational and Cultural Center®. She will be presenting an Artist Talk to the public every Wednesday at 12:30 PM.

Harrison lives in Keystone, South Dakota, and creates dreamcatchers using traditional techniques and natural materials such as willow hoops and antlers. During her residency she will be creating a series of dreamcatchers including a special buffalo dreamcatcher that will tell the story of the sacredness and meaning of dreamcatchers to the Lakota people.

For more information, please visit [www.crazyhorsememorial.org](http://www.crazyhorsememorial.org) and follow The Indian Museum of North America® on all social media or contact Lee Rainboth, Cultural Programs Manager, [culturalprograms@crazyhorse.org](mailto:culturalprograms@crazyhorse.org), phone 605-673-4681.

Crazy Horse Memorial, 12151 Avenue of the Chiefs, Crazy Horse, SD 57730, United States

**CRAZY HORSE MEMORIAL®: Gift from Mother Earth Art Show  
September 18-20, 2020**



**FOR IMMEDIATE RELEASE**



Crazy Horse Memorial Foundation  
Amanda Allcock  
605-673-4681  
[Amanda.Allcock@crazyhorse.org](mailto:Amanda.Allcock@crazyhorse.org)



**Crazy Horse Memorial®: Gift from Mother Earth Art Show September 18-20, 2020**

August 28, 2020

Crazy Horse, SD– The 30th annual Gift from Mother Earth Native and Western Art Show and Sale will bring thousands of art lovers to The Indian Museum of North America® from September 18-20, 2020.

This year will feature unique works for sale including painting, pottery, photography, pine needle baskets, ledger art, drawings, dream catchers, pottery, silver jewelry, beadwork, and more. Twenty artists from across the country will be juried for cash prizes and awards during this prestigious show. Precautions will be taken to allow for social distancing to keep all exhibitors and visitors safe. Masks are recommended for all visitors to Crazy Horse Memorial®.

For more information, please visit [www.crazyhorsememorial.org](http://www.crazyhorsememorial.org) and follow The Indian Museum of North America® on all social media or contact Lee Rainboth, Cultural Programs Manager, [culturalprograms@crazyhorse.org](mailto:culturalprograms@crazyhorse.org), phone 605-673-4681.

## **Jewel Cave National Monument News Release**

Release Date: **August 28, 2020**

For Immediate Release

Contact: **Bradley Block / Chief of Interpretation / [bradley\\_block@nps.gov](mailto:bradley_block@nps.gov)**

**Jewel Cave Announces Off-Season Hours**

## Visitor Center and Surface Areas are Open

Custer, SD – Jewel Cave National Monument announces its off-season hours from 8:30 a.m. to 4:30 p.m. beginning Sunday, August 30. These hours will be in effect through late September. During this time, the visitor center, surface trails, and picnic areas will be open daily. The Jewel Cave Historic Area will also be open daily from 9 a.m. to 4:30 p.m.

Hikers will have access to the one-quarter-mile Roof Trail, an easy walking path around the visitor center. The Canyons Trail offers a 3.5-mile meandering trek through Lithograph and Hell Canyons, eventually passing through the Historic Area and then back to the visitor center. Both trails currently offer an assortment of late-season wildflowers in bloom and opportunities to view wildlife such as whitetail deer, mule deer, and bighorn sheep.

Acting Superintendent Joshua Bernick states, “The fall season is a beautiful time of year to get outside and explore public lands. Because of this, the monument will remain open for late season travelers, as well as local park enthusiasts. Even though the cave remains closed for ranger-guided tours, there are still some recreational opportunities available on the surface.”

The monument also partners with the Black Hills Parks and Forests Association, which operates a Park Store inside the visitor center. The store will also remain open from 8:30 a.m. to 4:30 p.m. daily and provides visitors with multiple products and services to complement their visit.

Bernick further comments, “We realize that 2020 has been a challenging year for many people. Yet, the monument provides some incredible natural scenery for those seeking some outdoor time, and we feel as though a hike through the pine forest or a picnic with family might help everyone adjust to the fall season.”

Details and updates on park operations will continue to be posted at [www.nps.gov/jeca](http://www.nps.gov/jeca), as well as on social media through Facebook at [www.facebook.com/JewelCaveNPS/](https://www.facebook.com/JewelCaveNPS/) and Instagram at [www.instagram.com/jewelcavenps](https://www.instagram.com/jewelcavenps). For those with travel plans to other sites within the National Park Service, updates about NPS operations will be posted on [www.nps.gov/coronavirus](http://www.nps.gov/coronavirus).



Caption: Bighorn sheep inhabit the Hell Canyon area within Jewel Cave National Monument and surrounding Black Hills National Forest. They can sometimes be seen at the Historic Area. NPS Photo / JoAnn Stearns

# MARK YOUR CALENDAR

**September 21-30**

**Stuff-A-Truck Collection**

**Chamber Office**

**September 24-26**

**Buffalo Roundup Arts Festival**

**Custer State Park**

**September 25**

**Buffalo Roundup**

**Custer State Park**

**September 26-27**

**Fall Volksmarch**

**Crazy Horse Memorial**

**registration 8am-1pm**

**October 15**

**Chamber Annual Dinner**

**Sylvan Lake Auditorium- 5pm**

**October 30**

**Merchants' Trick-or-Treat**

**downtown Custer 4pm-6pm**

**THE HEIDEPRIEM CO.**



## Custer Senior Center

[Click Here for September Calendar](#)

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



## HUMOR





**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818

[Send Us An Email](#)

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