

Custer Chamber Economic Development Committee

Meeting report from Tuesday, February 21, 2011

Noon to 1:00, Dacotah Bank

Attendance: Fred Baumann, Brian Boyer, Diane Dennis, Rex Harris, Patti Hauschildt, Jack Kirk, Paul LeClair, Jim Lyon, Dave Ressler, Ed Starr, Mayor Harold Stickney, Dave Thom

In the absence of chairman Kelly Miller, Fred Baumann chaired the meeting.

Meeting Focus – Custer City economic development niche, including three mile radius

Outcome summary –

Three niche target areas were identified from sessions of brainstorming and following discussion:

Tourism

Small Business Development

Year-round Community; attract families; community appearance

Next step –

The Custer Chamber Economic Development Committee will meet again

Tuesday, March 8, 2011

Noon to 1:00

Dacotah Bank

lunch will be provided, please RSVP to Custer Chamber office

first part of the meeting started with a session of brainstorming key words/ideas that are important to Custer City and a possible 'niche' for economic development;

entrepreneurship (variety)

home based business

call center

high speed internet

log home building/industry

education – pre-graduation/post graduation

fine arts- performance, music, theatre

Sanford Lab (DUSEL) spinoffs

lodging/tourism

promote conventions (convention center)

unique shopping

antique mall

shoulder season tourism/activities

ice park

retirement center

history

bedroom community to Rapid City

business support

business incubator

forest products

mining

natural resources (Pacer, Mintec)

NFS, USFS

State Park

Buffalo Capital

6th Street protective cover

Tourism Capitol

5th Street entry area with re-do of lights, sidewalks (flag pole relocate?)

gold

horse center, lodging, travel

airport

railroad employees

bus transportation (center in Custer, take guests to other areas and back)

Walk in the Woods

recreation

ATV trails

community recreation, sports fields; baseball, softball, soccer, disc golf

hunting- many seasons

partnerships with Crazy Horse, Rushmore, caves, parks

full spectrum retirement

surrounding natural beauty

second part of the meeting focused on discussing, developing and merging the brainstorm list (*denotes positive discussion 'hot topics');

full spectrum Retirement Living, Rural Living

outdoor recreation year-round; hunting, ice park, soccer & ball fields

small town

Black Hills are easily accessible from Custer City

climate/weather are ideal – banana belt of SD

* micro business

* small business incubator – Sanford Labs

unique shopping experience

tourism

Buffalo Capital

related industries – Pacer, Mintec

community attitude – friendly, positive

affordable community, attract families

small business development

the summary part of the meeting synthesized the information into three niche target areas:

Tourism

Small Business Development

Year-round Community; attract families; community appearance

The group decided to meet again soon to continue discussion, and possible prioritization, of the results. It was decided to meet Tuesday, March 8, Noon to 1:00, at Dacotah Bank. Lunch will be provided, please RSVP to Custer Chamber office.